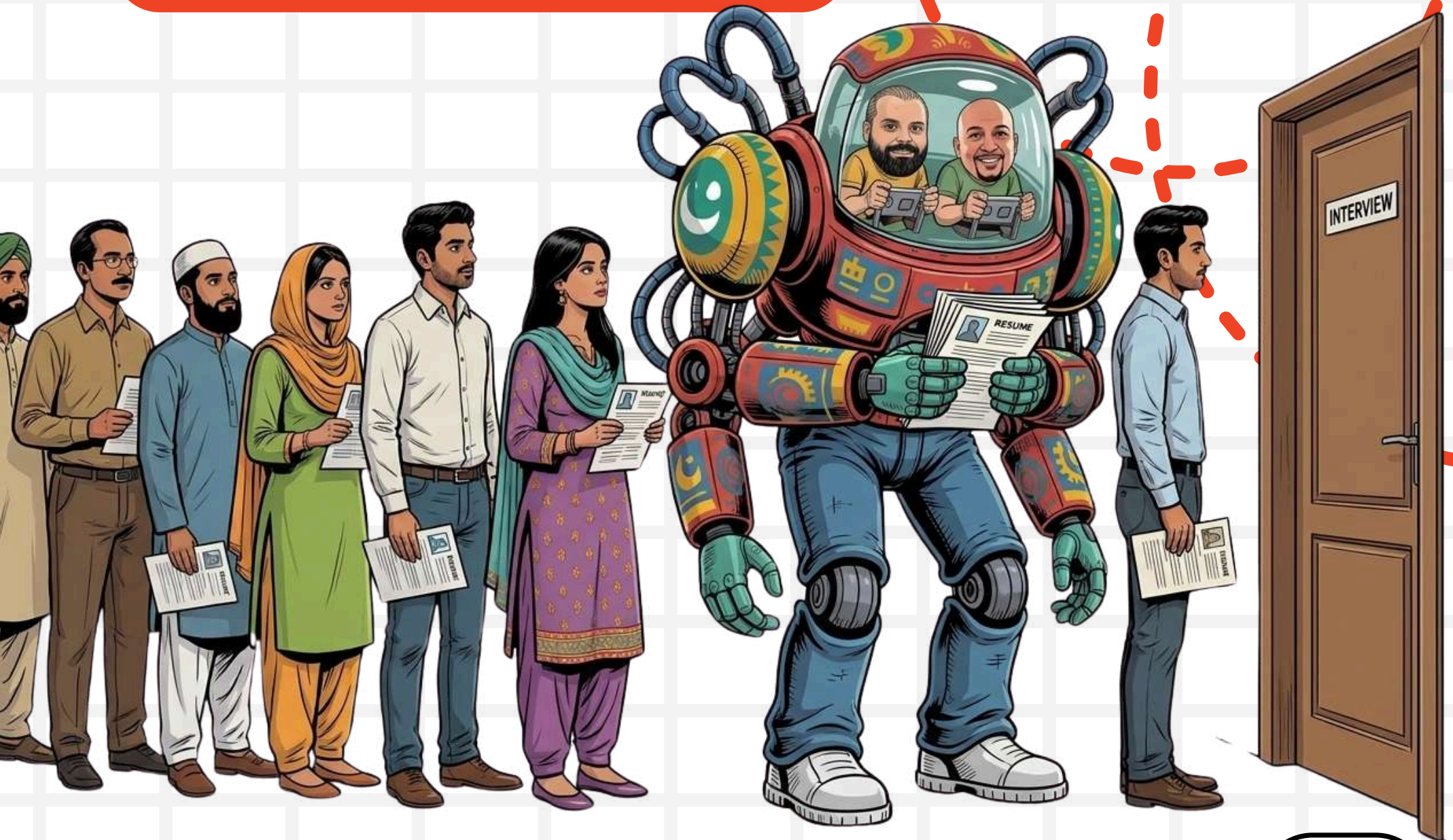


UN ~~OBSOLETE~~

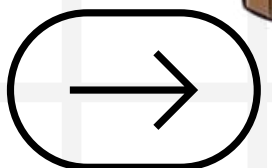


YOUR ENTIRE SKILLSET IS NOW

SOME AI STARTUP'S FREE TRIAL



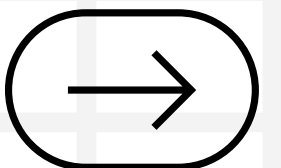
AI PARTNER



~~Marketing's changed~~

changing constantly!!

- Last month's reports
- Compliment boss
- Figure out 'skibidi'
- Build hands-on AI capability



But there's so much noise



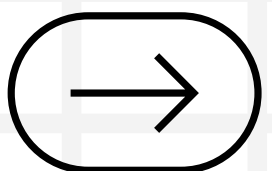
THE ALGO HAS
CHANGED NOW



BRO CLAUDE
COWORK SEEKH LO

I BUILT AN ENTIRE APP IN 20
MINS, WHY CAN'T YOU?

AI IS GOING TO REPLACE YOU,
WHAT'S YOUR PLAN?





PRESENTS

UNOBSOLETE

AI BOOTCAMP

A full-day session on AI & future-first marketing strategies and tools, *tailored for the Pakistani context.*

AI PARTNER



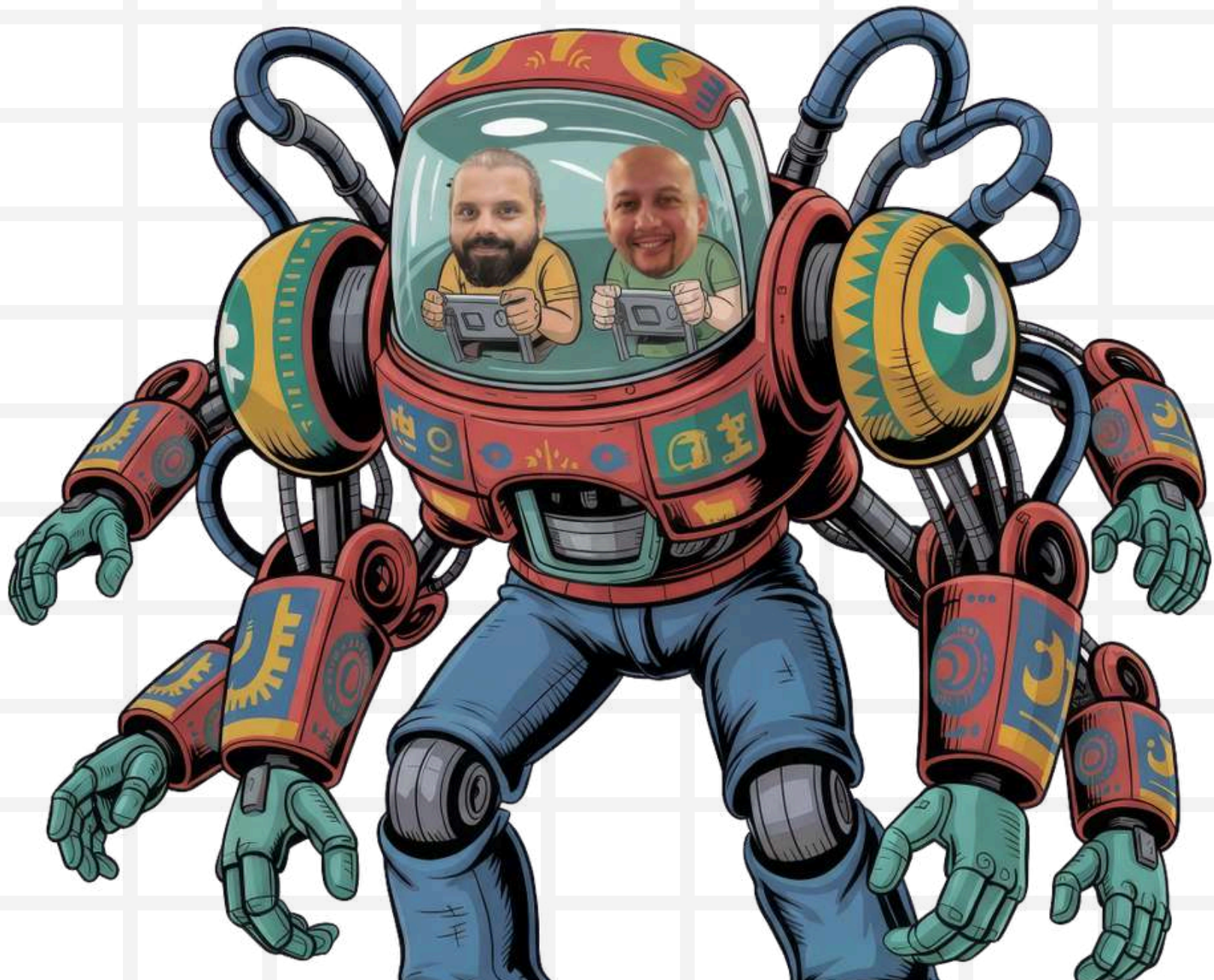
Agency + Brand Perspective

▶ **UMAIR KAZI**

Co-founder of Ishtehari & Stanify Ai. Has won awards for ideas that started as accidents. Currently having a very productive existential crisis about AI.

HUMZA MAHFOOZ

Social First & Media Lead at Unilever Pakistan. Survived neuromarketing, brand management, and digital transformation. Now deploying AI. The therapy bills remain consistent.



Here's what you'll learn

Read the room and the algorithm

Understand the attention economy and why the old playbook no longer works.

Think social-first, not social-last

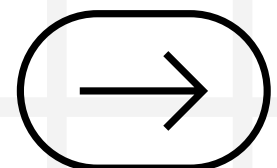
Reframe your entire marketing strategy around how people actually consume content today.

Leverage AI to find the truth faster

Extract real consumer insights using AI tools, in minutes, not weeks.

Go from blank page to big idea

Develop a creative concept grounded in local context, brand strategy, and human truth.



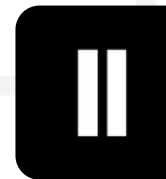
(we know you're just skimming rn)

Build like a one-person agency using Ai



Use agentic AI workflows to plan, create, and produce content end-to-end.

Generate content that looks expensive



Generate hyperrealistic images, video, and audio using professional-grade AI tools.

Finish what you started

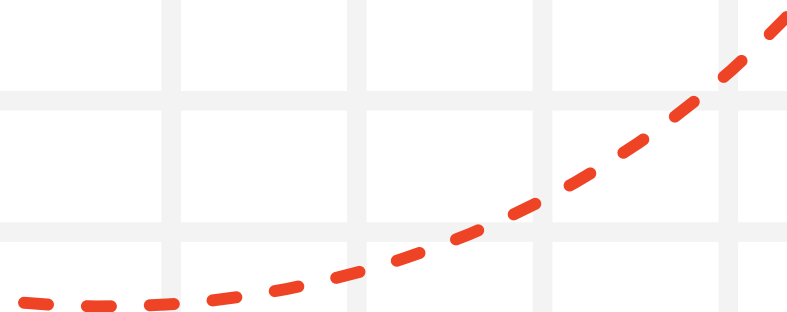


Compile, edit, and deliver a complete campaign asset right there, live, in the room.

Know what it actually costs



Walk away with a clear AI blueprint: what tools to use, what to spend, and where to start.



The only workshop where the trainers are also scared.

*Hashtag manjhan seller**

We've been doing this for a couple of years and are giving out our secret sauce on:

- What works for Pakistani audience and brands
- What looks fancy on IG, but isn't practical
- What is an endless rabbit hole
- What is probably not a good for your use case

*btw hashtags aren't a thing anymore. Just FYI.

We don't claim to be gurus.
But you should register anyway.

PAS.ORG.PK/UNOB

