



Sunil Gupta

Sunil Gupta is a man of many parts.

He has spent over 40 years in the marketing communication sector, first with India's largest agency JWT, and then, for the past 18 years, as a consultant on marketing communication, working across South Asia, MENA and East Africa. He is also a guest lecturer in reputed Management Institutes.

He has represented Aprais in these geographies since 2007.

He is also very familiar with Pakistan, since he has been working with many Companies on conducting Aprais sessions and facilitations. He has also conducted many Workshops for PAS and other organisations on subjects such as Client-Agency relationships, OOH media, Agency remuneration and Creative Excellence. He has also been on the PAS jury for the Advertising Awards and the Effies. His association with Pakistan goes back over 14 years.

He is a published author with three books; a film, TV and theatre actor; a TV anchor and presenter, and a cricket commentator on international radio and TV.

He writes for ad industry publications, plays tennis and bridge, is fond of hiking in the hills, and enjoys a few pints in the evenings.

Sunil lives in Gurgaon, India, with his wife Sunita and three temperamental canines. Their two daughters are currently in the USA and Singapore respectively.