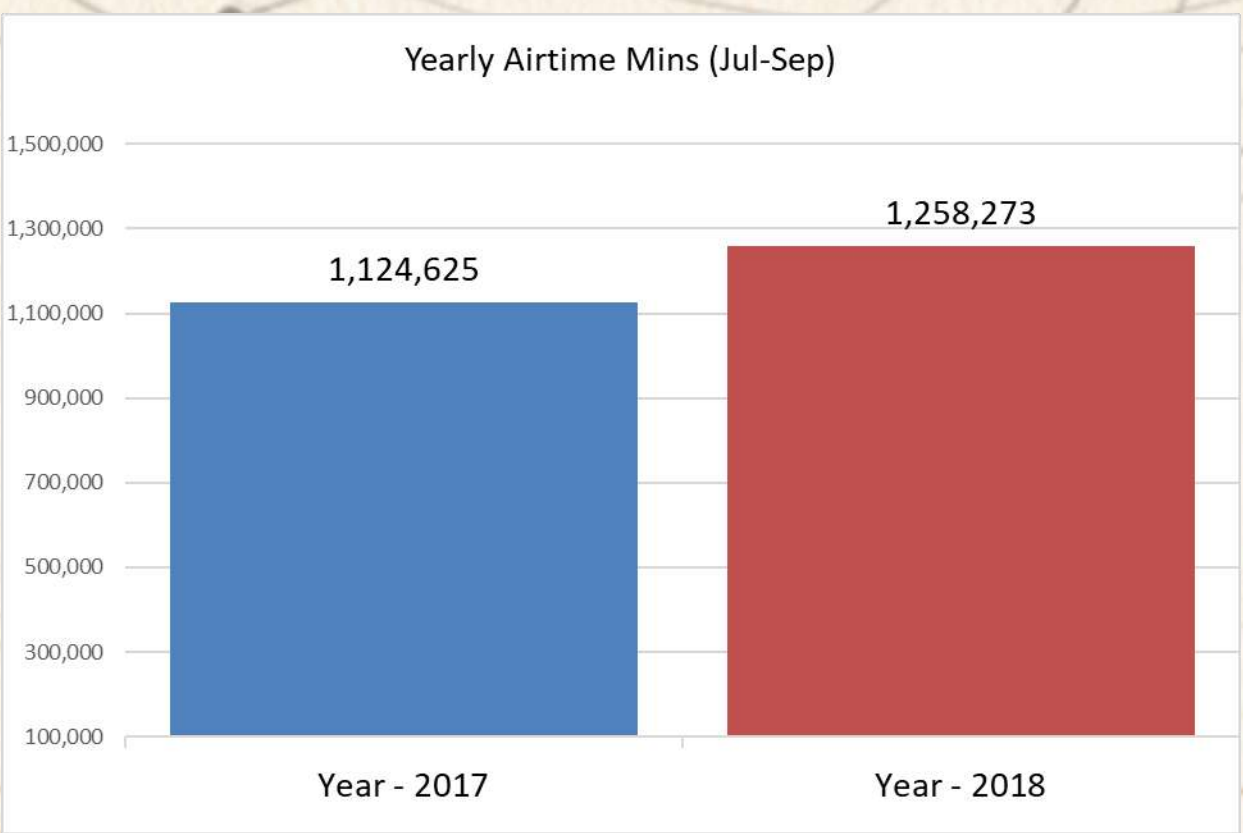
CLUTTER Analysis

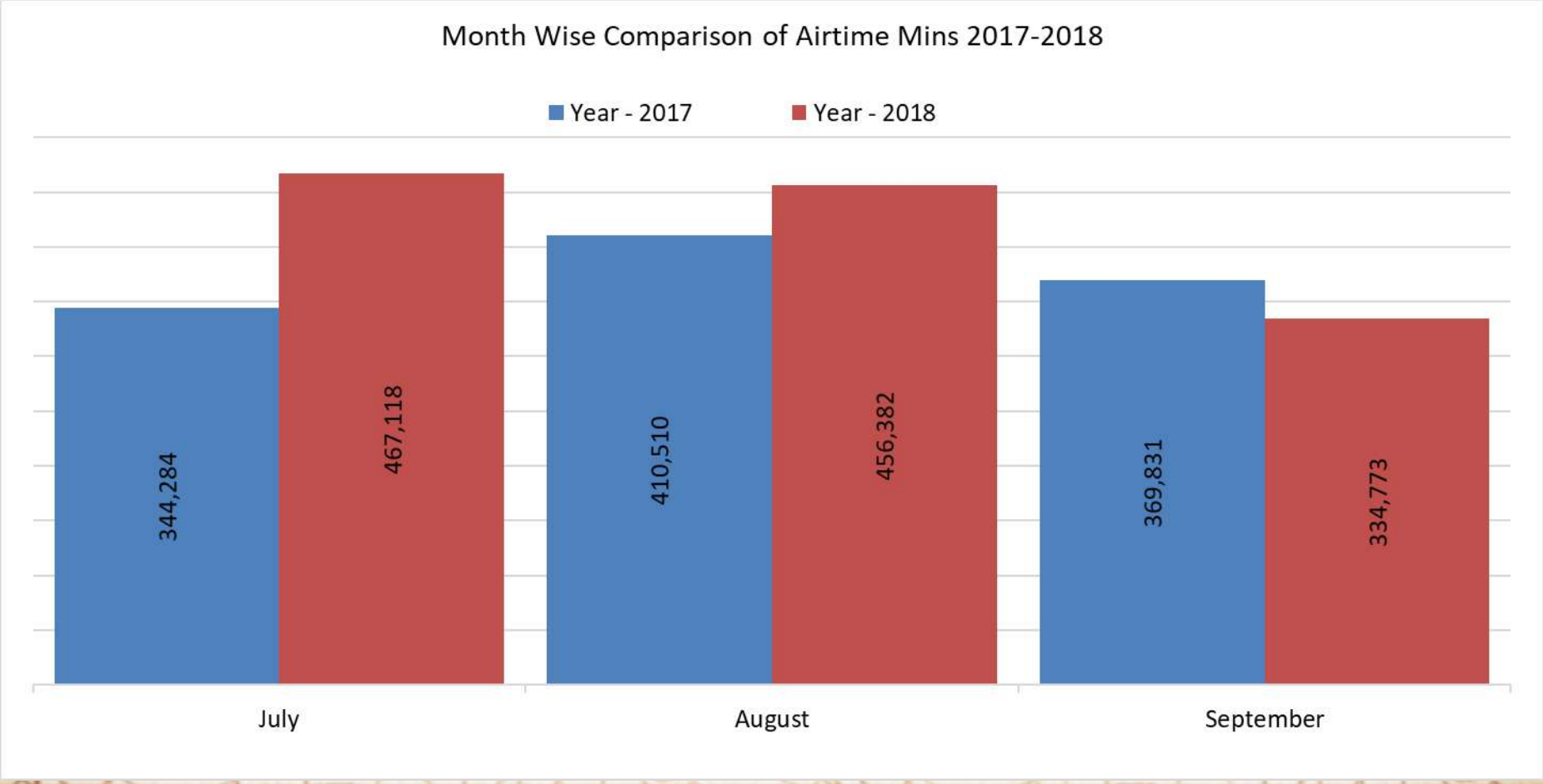
QTR 03 - Jul to Sep 2018

COMPARISON WITH LAST YEAR
Jul to Sep 2017-2018

QUARTERLY COMPARISON BY AIRTIME



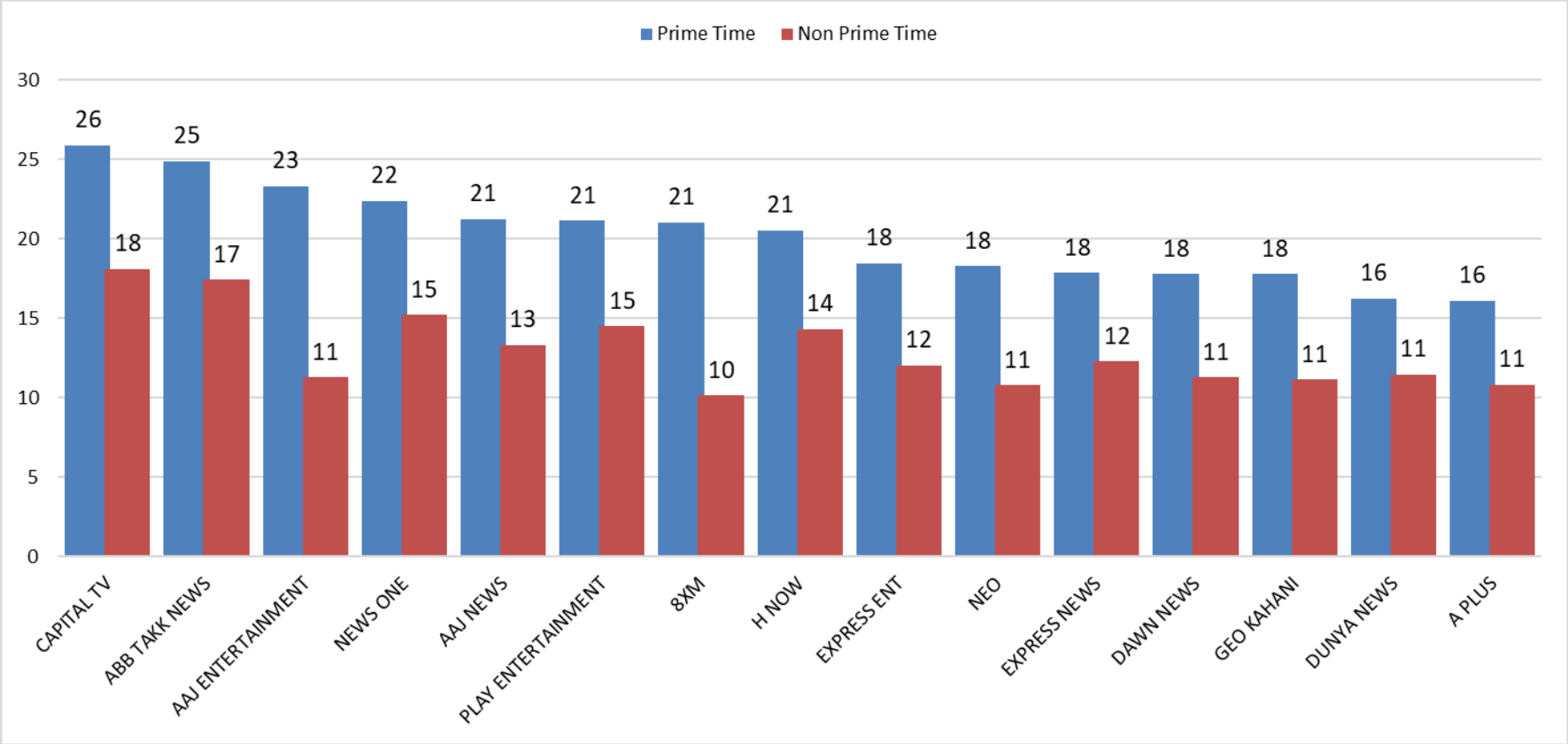
MONTHLY COMPARISON BY AIRTIME



GENER WISE
AVEAGE AIRTIME REVIEW QTR 03 (Jul to Sep 2018)

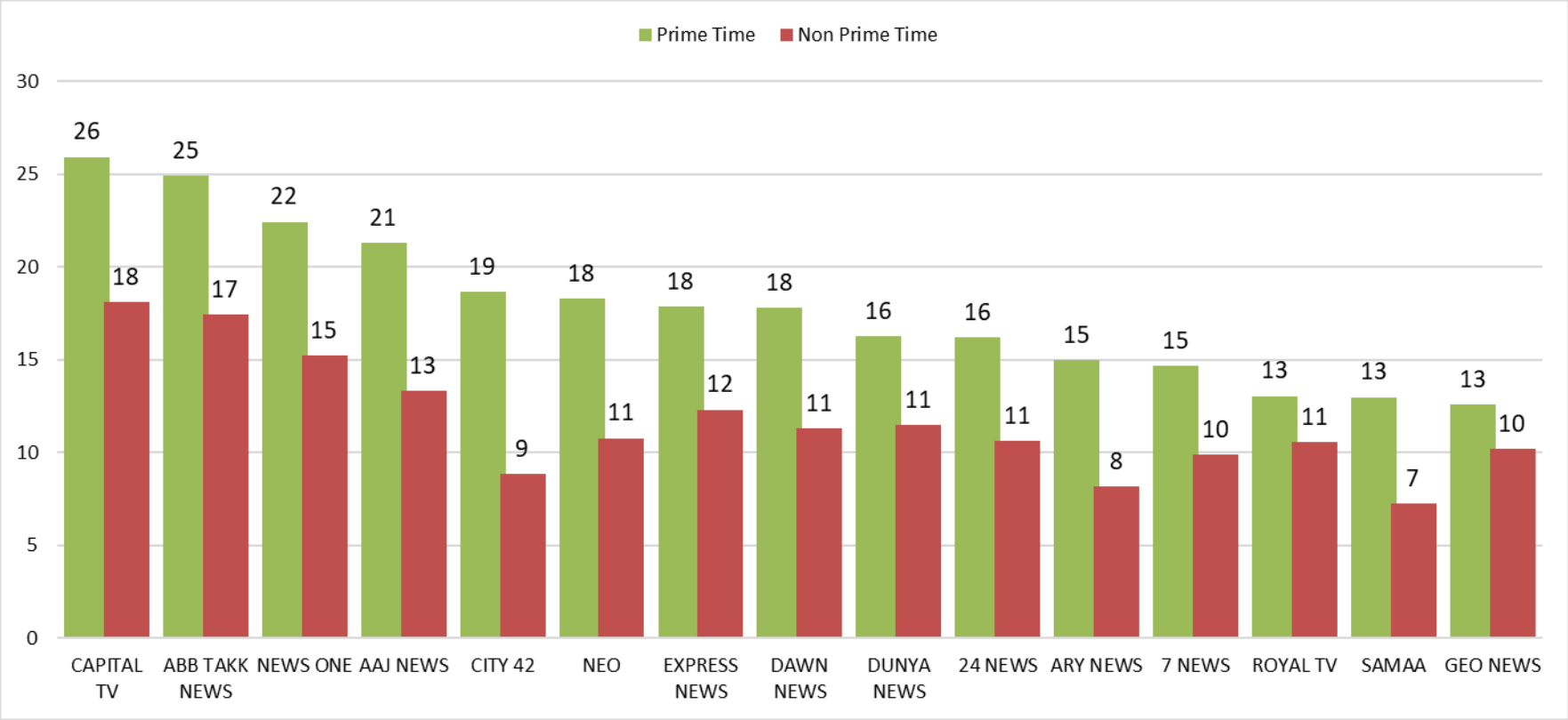
GENRE WISE AVERAGE MINUTES IN AN HOUR

Genre : ALL



GENRE WISE AVERAGE MINUTES IN AN HOUR

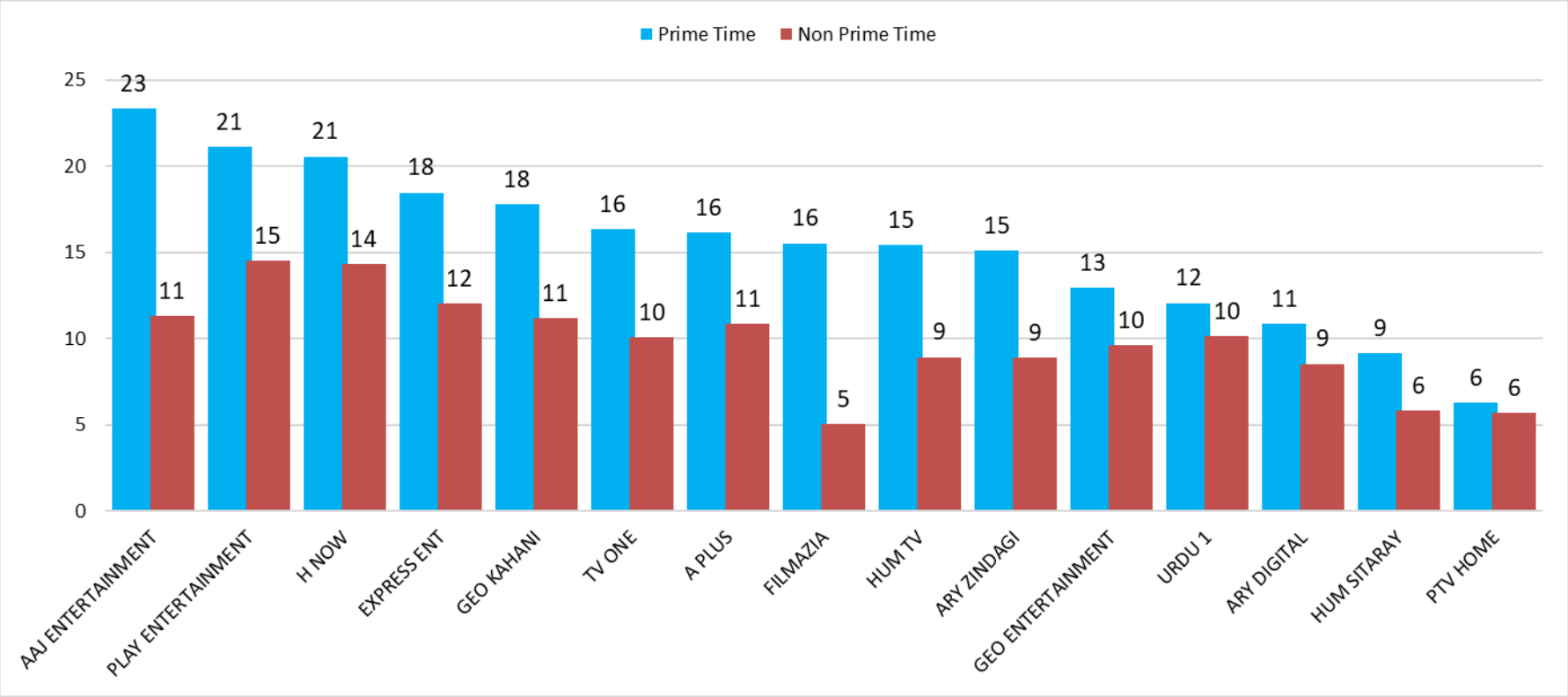
Genre : NEWS



GENRE WISE AVERAGE MINUTES IN AN HOUR

mediamonitors PAKISTAN

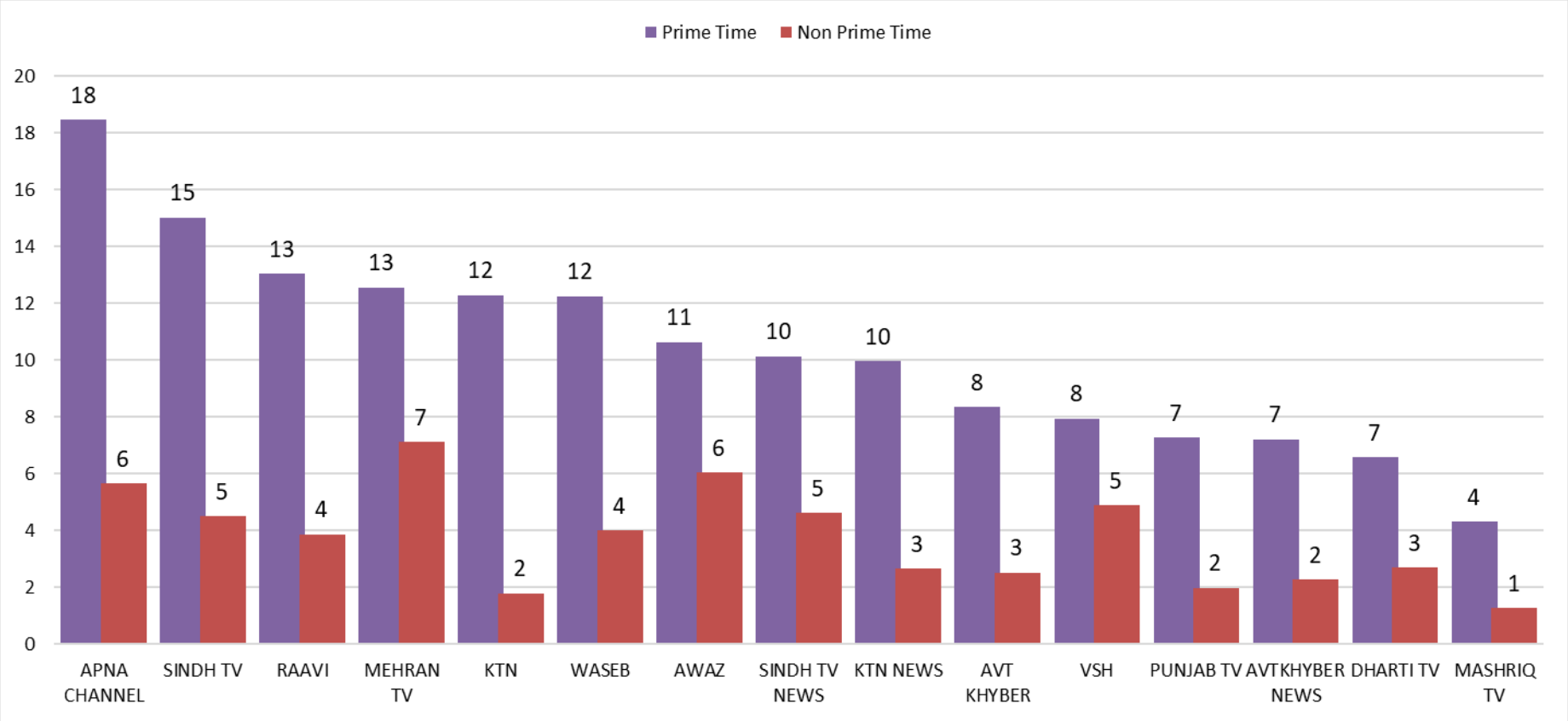
Genre : ENTERTAINMENT



PAKISTAN ADVERTISERS SOCIETY PAS

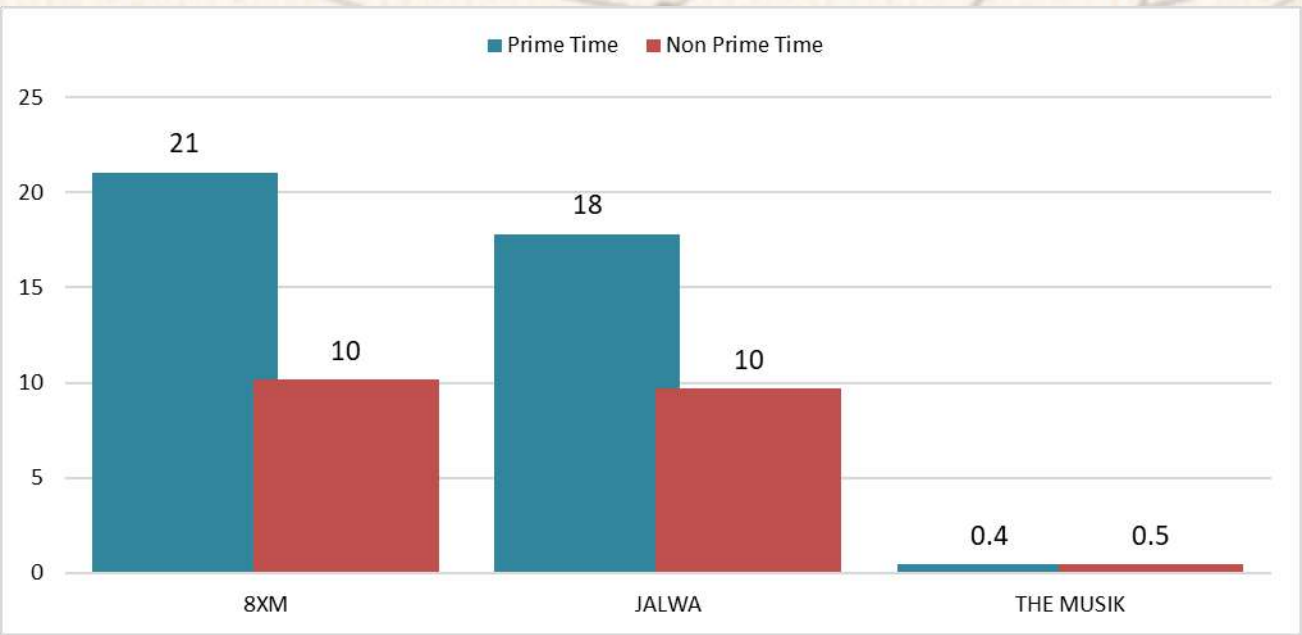
GENRE WISE AVERAGE MINUTES IN AN HOUR

Genre : REGIONAL



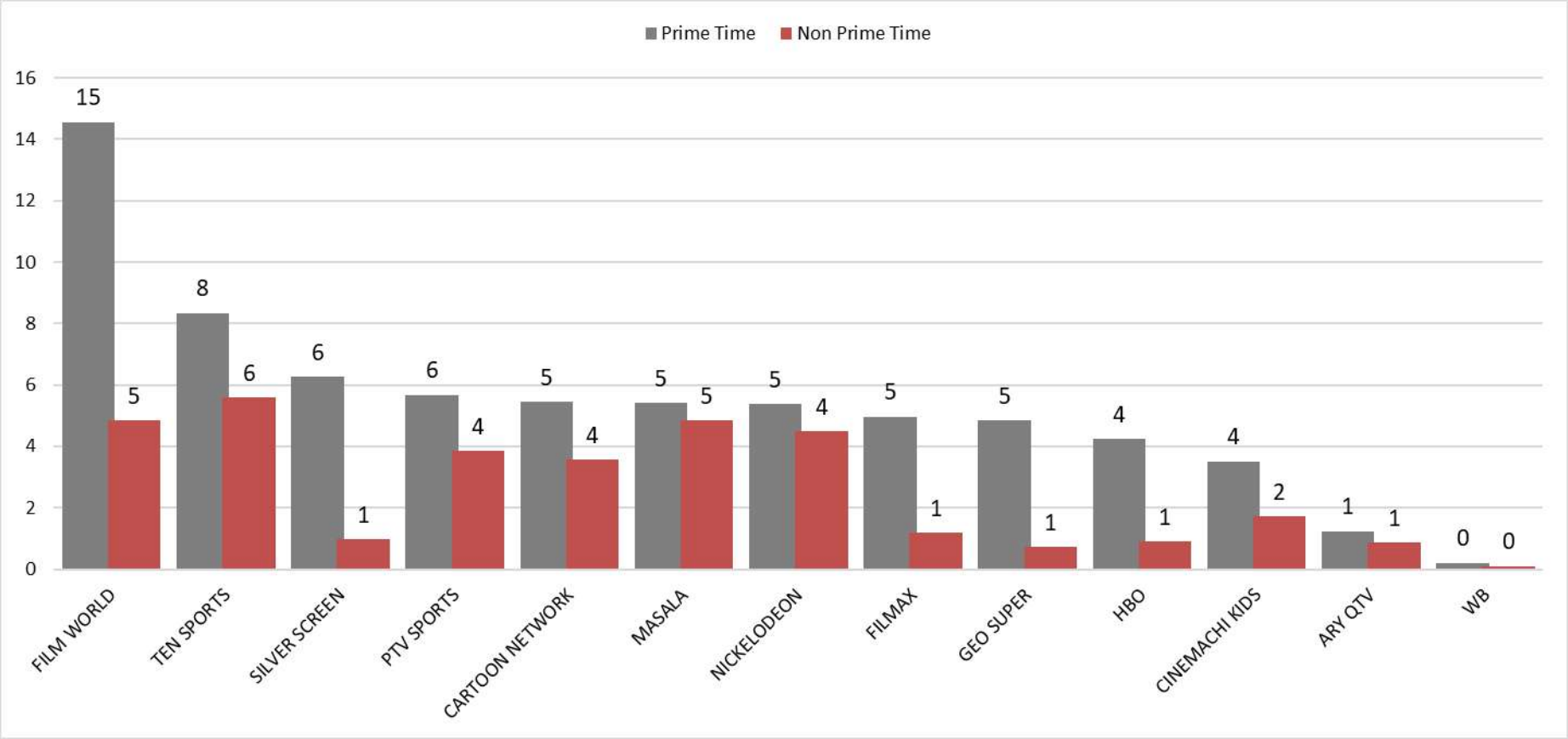
GENRE WISE AVERAGE MINUTES IN AN HOUR

Genre : MUSIC



GENRE WISE AVERAGE MINUTES IN AN HOUR

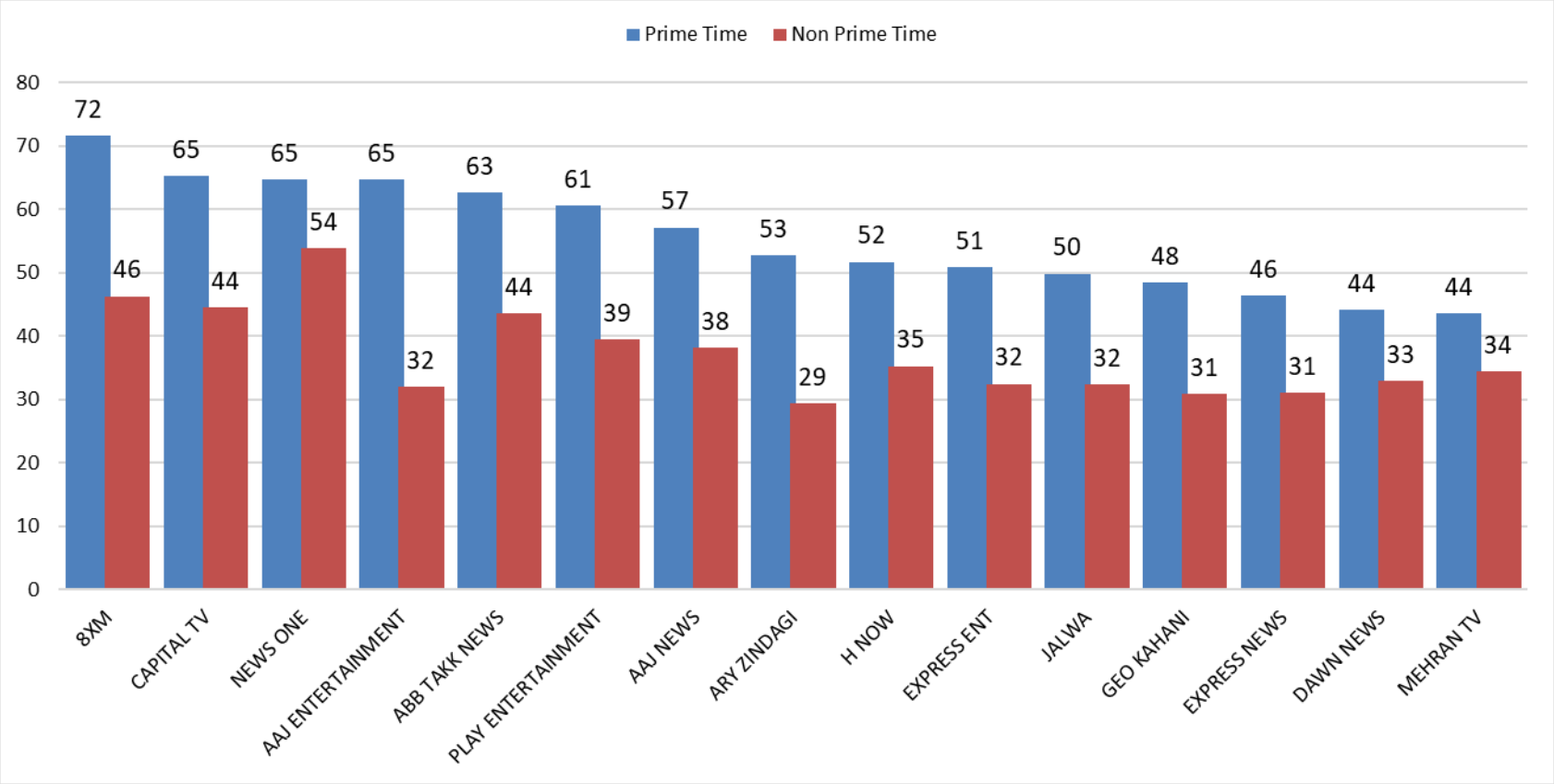
Genre : OTHERS



GENER WISE
AVERAGE SPOT'S FREQUENCIES REVIEW (QTR 03)

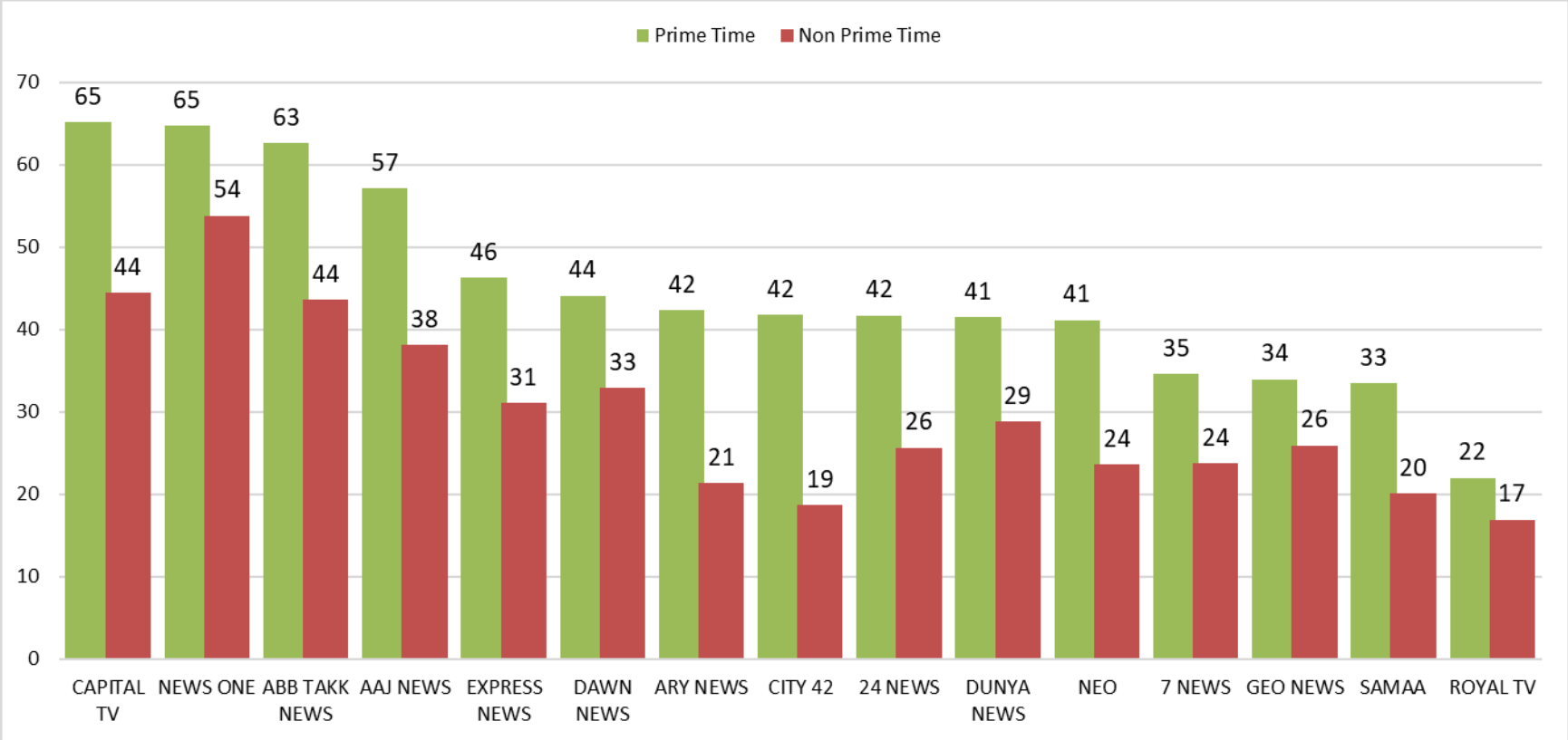
GENRE WISE SPOT FREQUENCIES IN AN HOUR

Genre : ALL



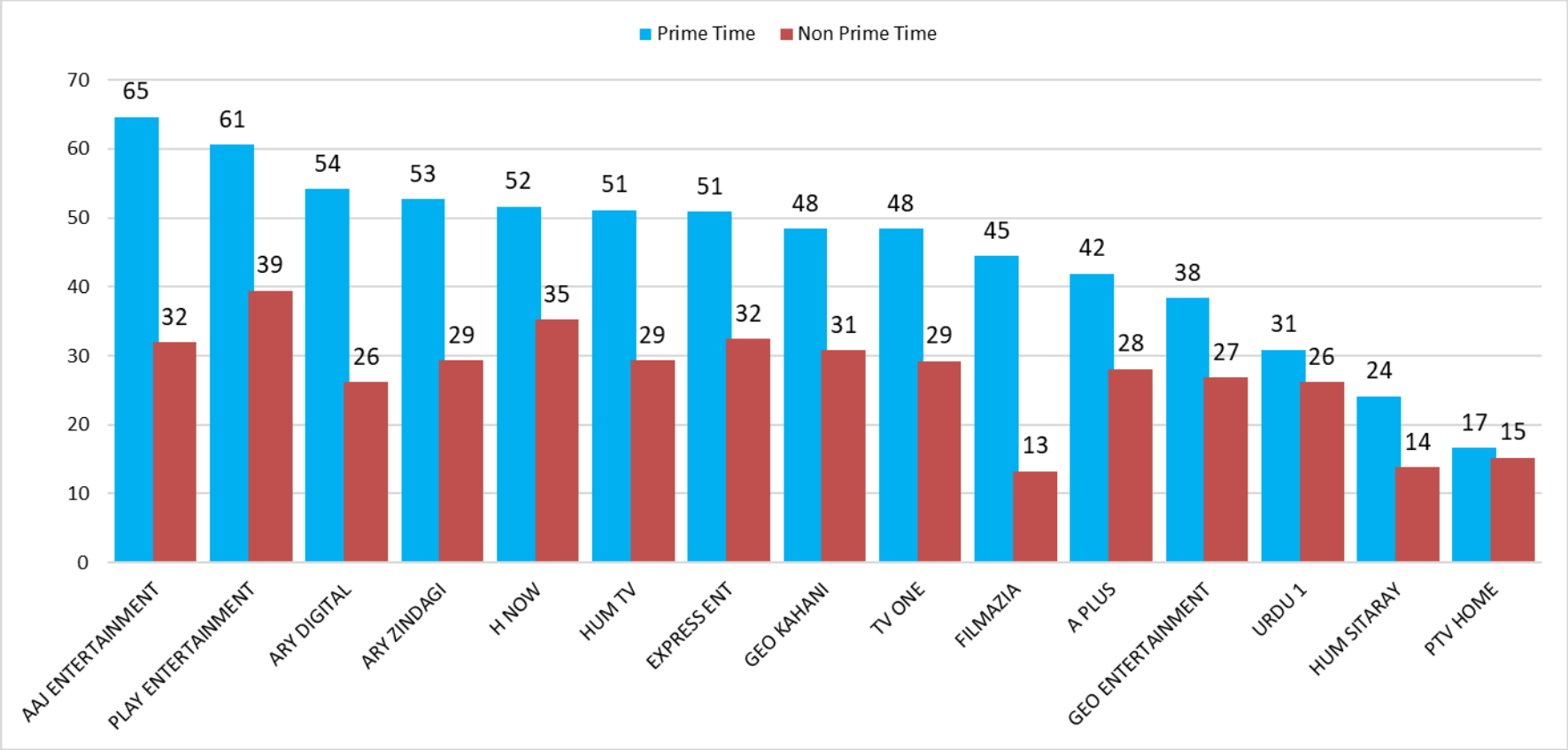
GENRE WISE SPOT FREQUENCIES IN AN HOUR

Genre : NEWS



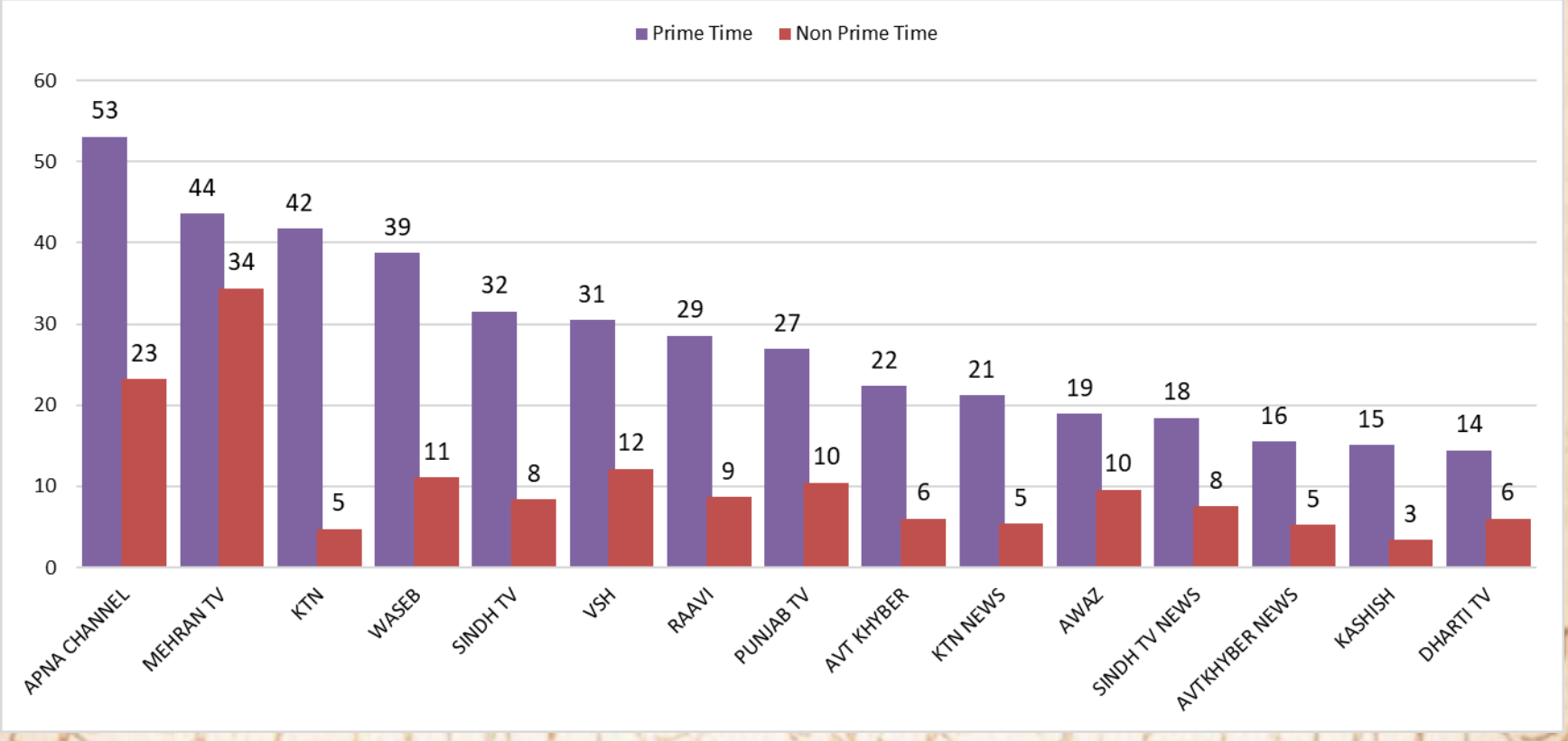
GENRE WISE SPOT FREQUENCIES IN AN HOUR

Genre : ENTERTAINMENT



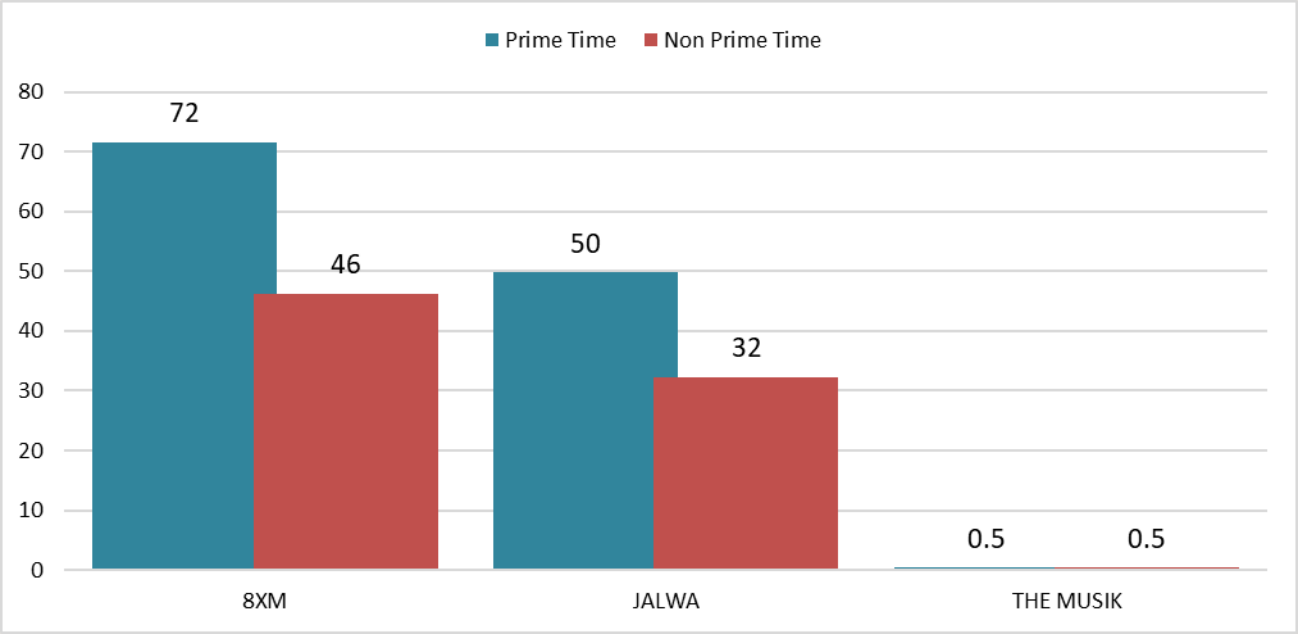
GENRE WISE SPOT FREQUENCIES IN AN HOUR

Genre : REGIONAL



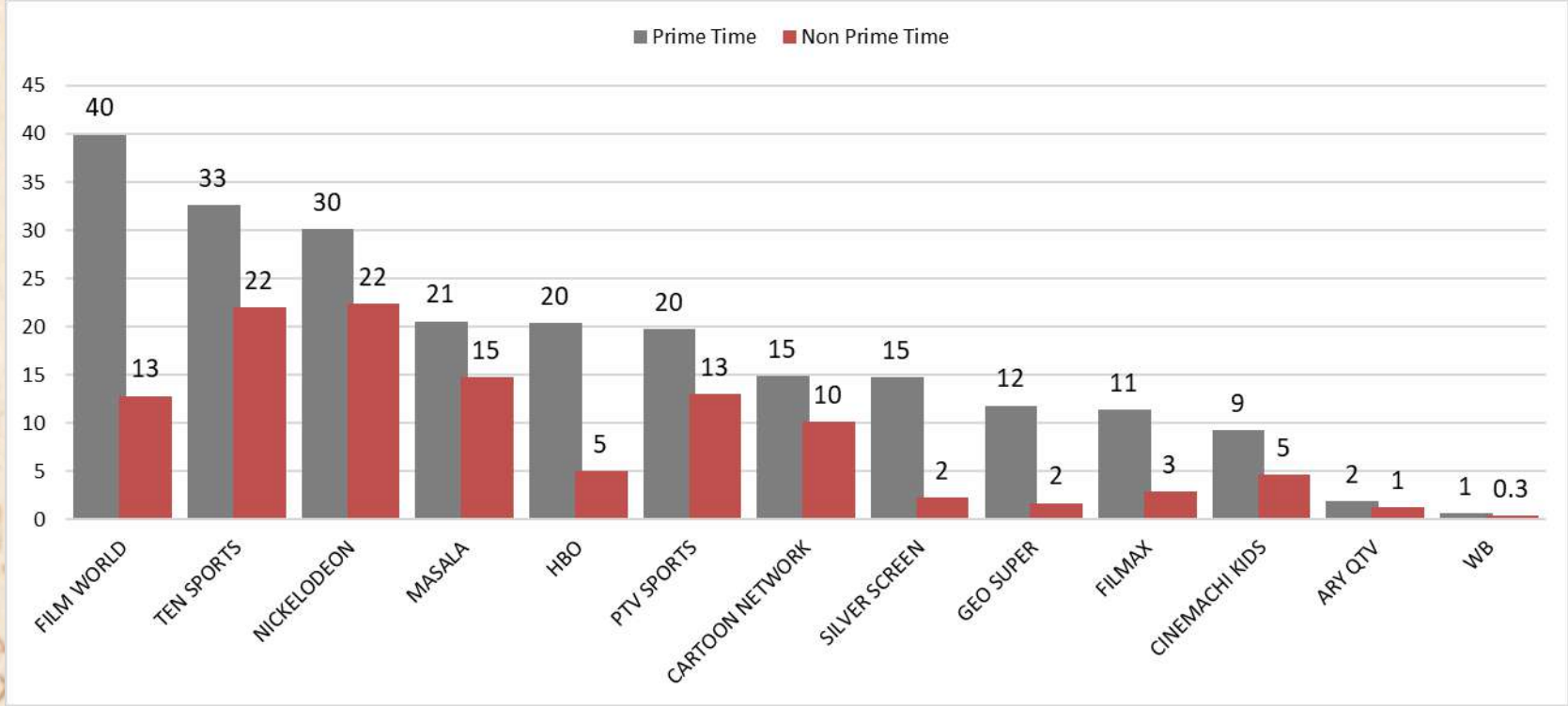
GENRE WISE SPOT FREQUENCIES IN AN HOUR

Genre : MUSIC

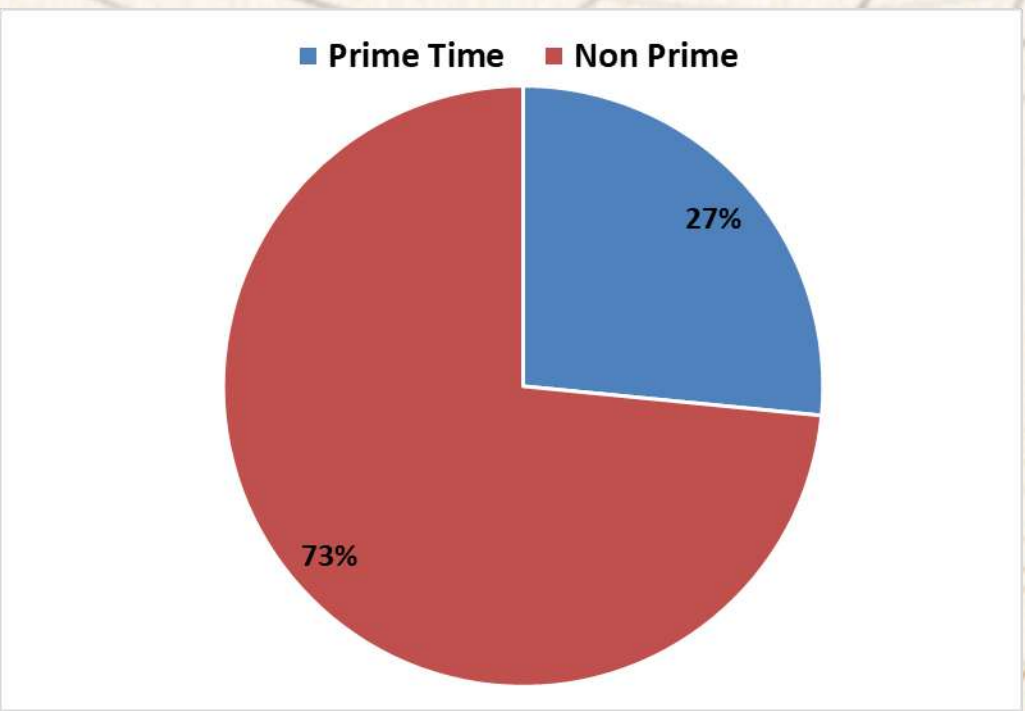


GENRE WISE SPOT FREQUENCIES IN AN HOUR

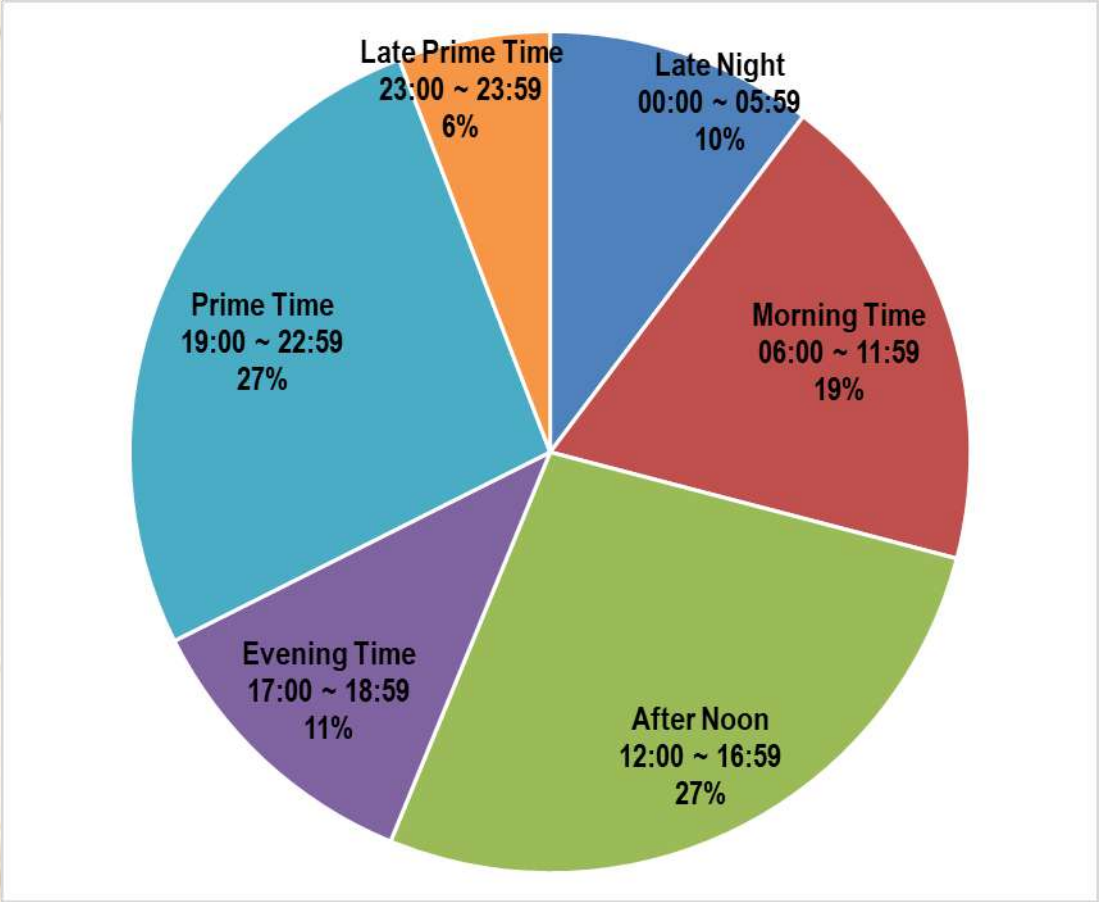
Genre : OTHERS



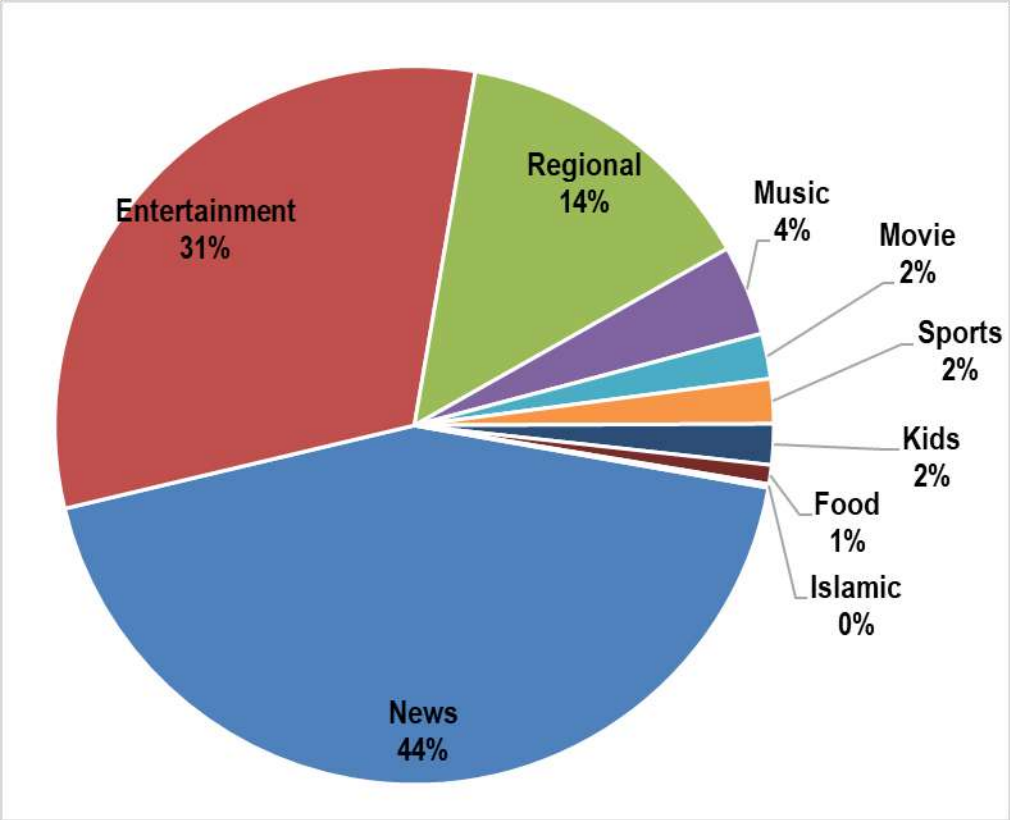
DAY PART SPLIT BY AIRTIME

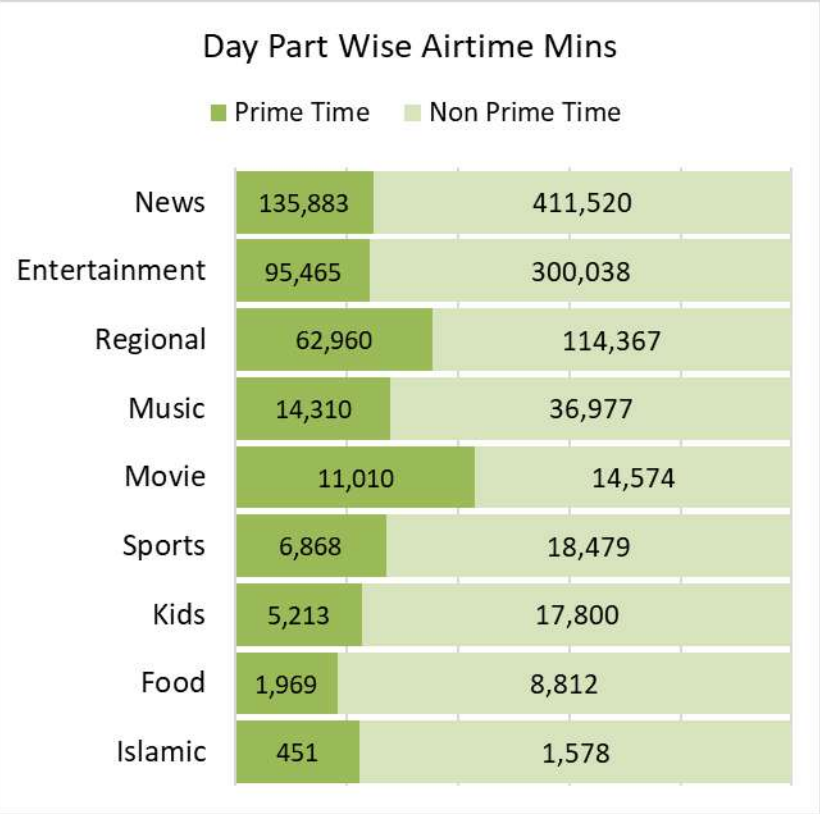


TIME BAND SPLIT BY AIRTIME



GENRE & DAY PART BY AIRTIME





Thank You

For any queries, please contact us on the below mentioned address

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