

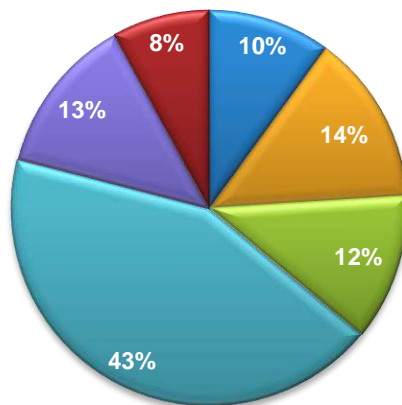
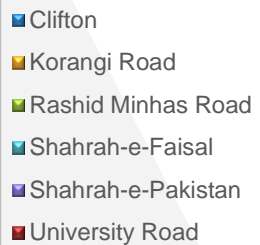


# Move MONTHLY Review Feb 2022

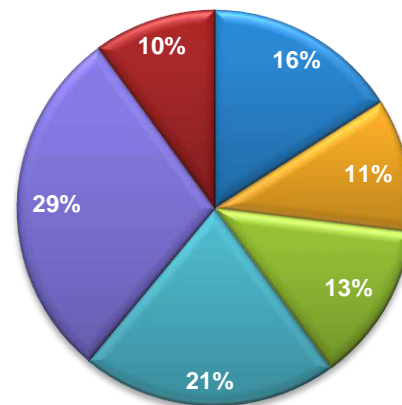
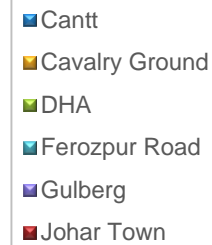


## Viewership Area wise %

### Karachi

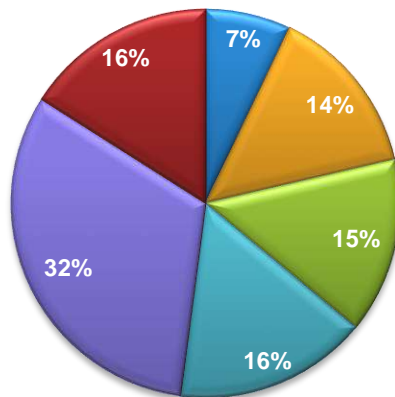
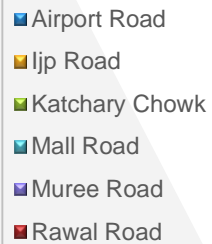


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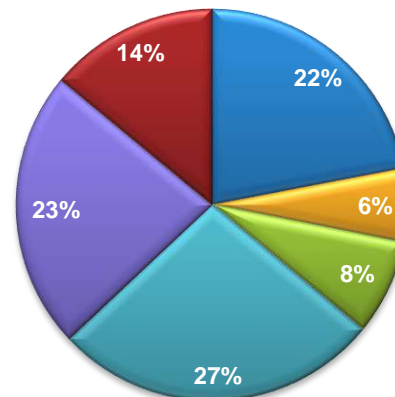
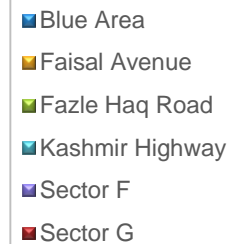


# Viewership Area wise %

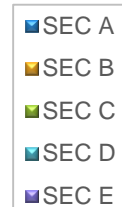
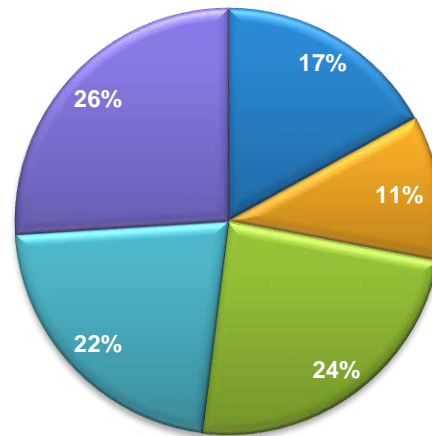
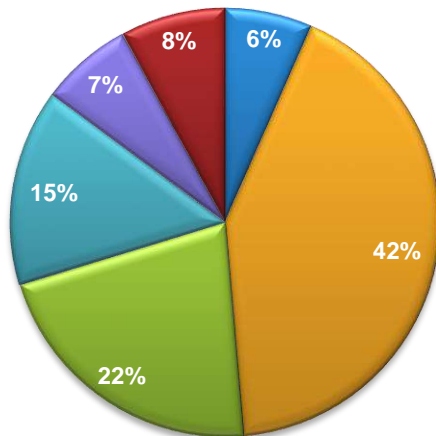
## Rawalpindi



## Islamabad

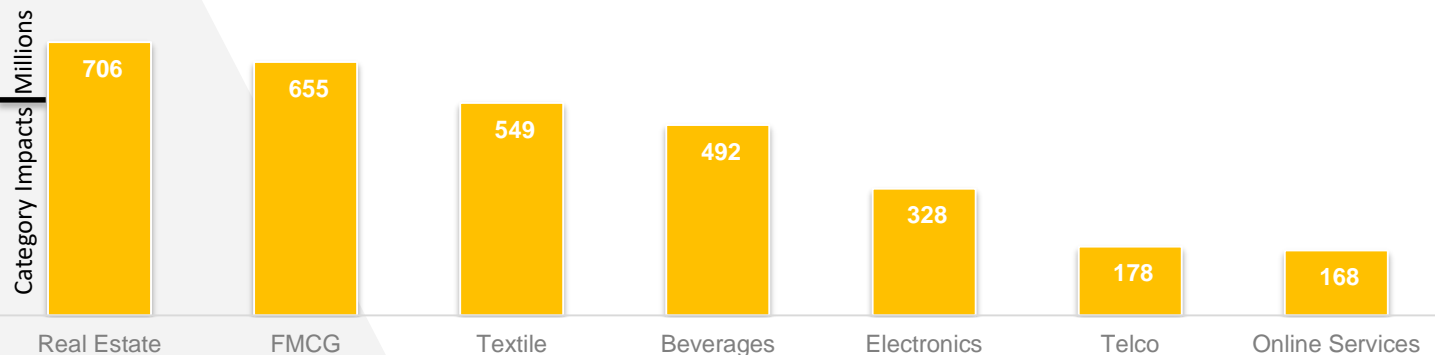
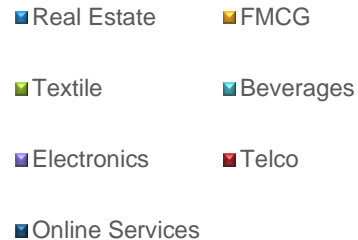
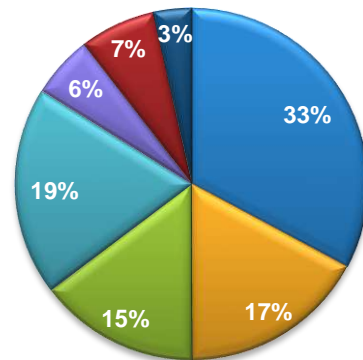


# Target Group Share Ratings



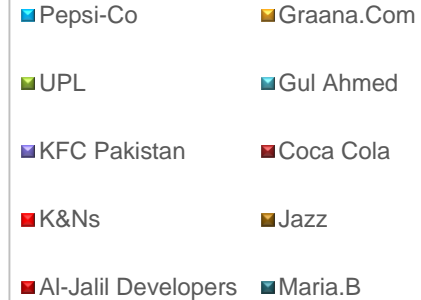
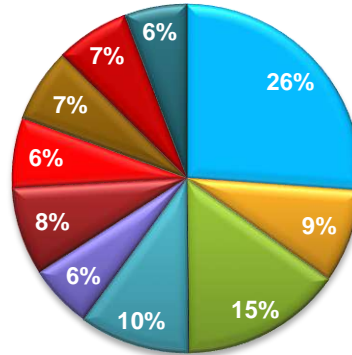
# Category Wise Summary

## Category Wise SOS

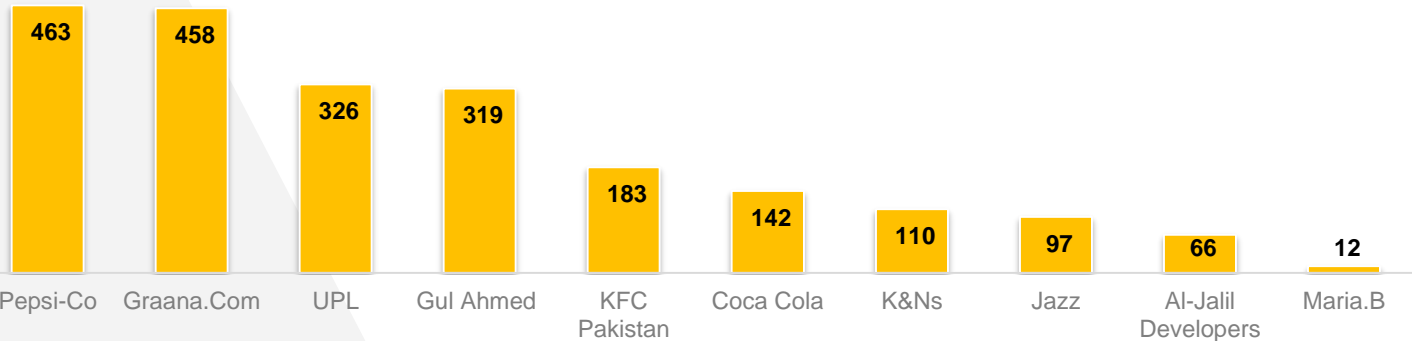


# Top 10 Advertisers

Relative Share of Spend

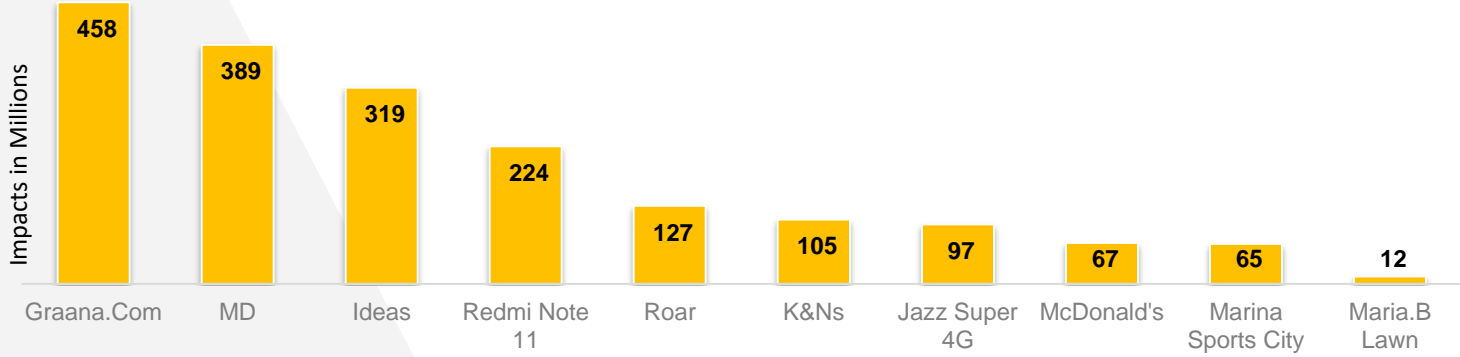
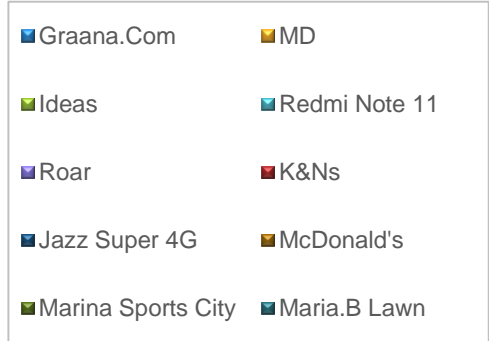
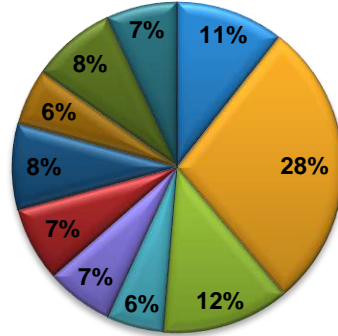


Impacts in Millions



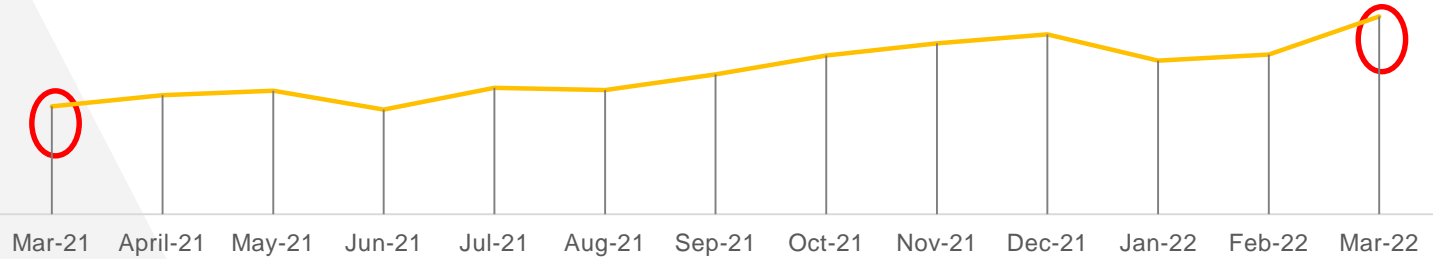
# Top 10 Brands

Relative Share of Spend

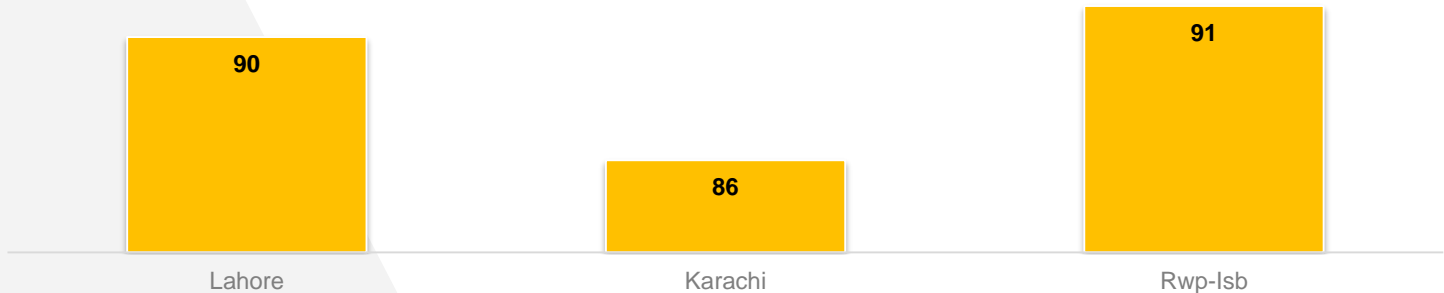


# Site Occupancy & Spending Trend

## Spending Trend



## Site Occupancy





THANK YOU!

