



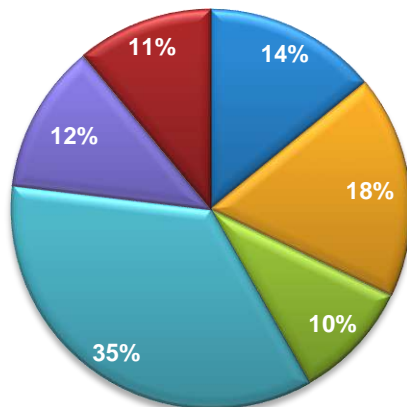
Move MONTHLY Review April 2021



Viewership Area wise %

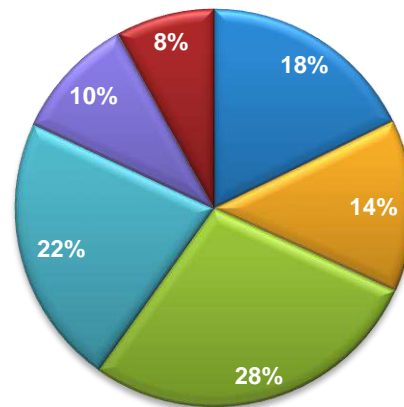
Karachi

- Clifton
- Korangi Road
- Rashid Minhas Road
- Sh-e-Faisal
- Sh-e-Pakistan
- Tariq Road



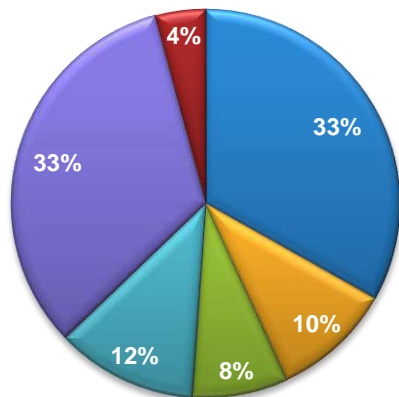
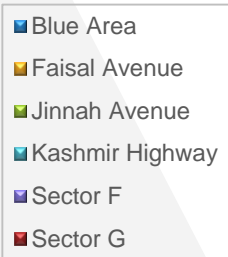
Lahore

- Cantt
- DHA
- Ferozpur Road
- Gulberg
- Johar Town
- Wapda Town

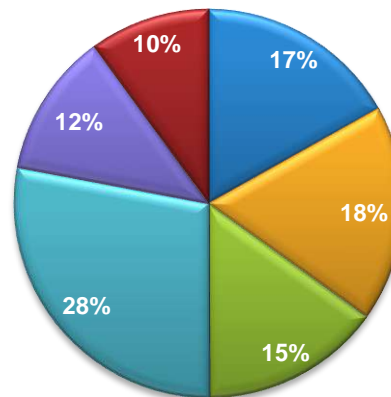
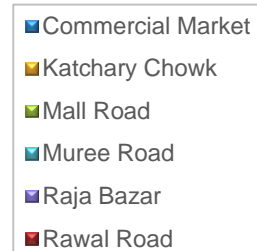


Viewership Area wise %

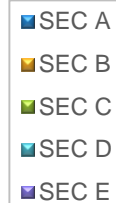
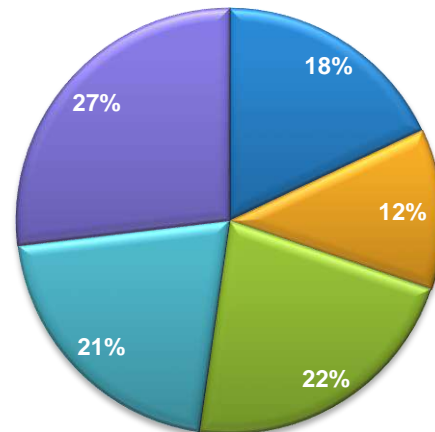
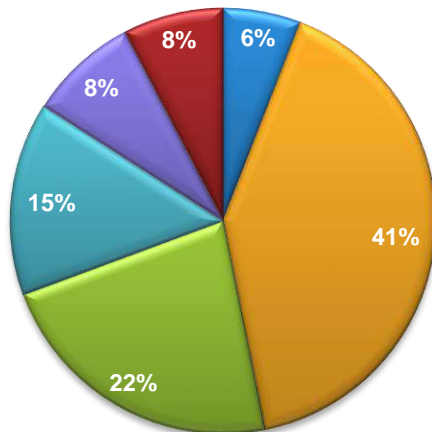
Islamabad



Rawalpindi

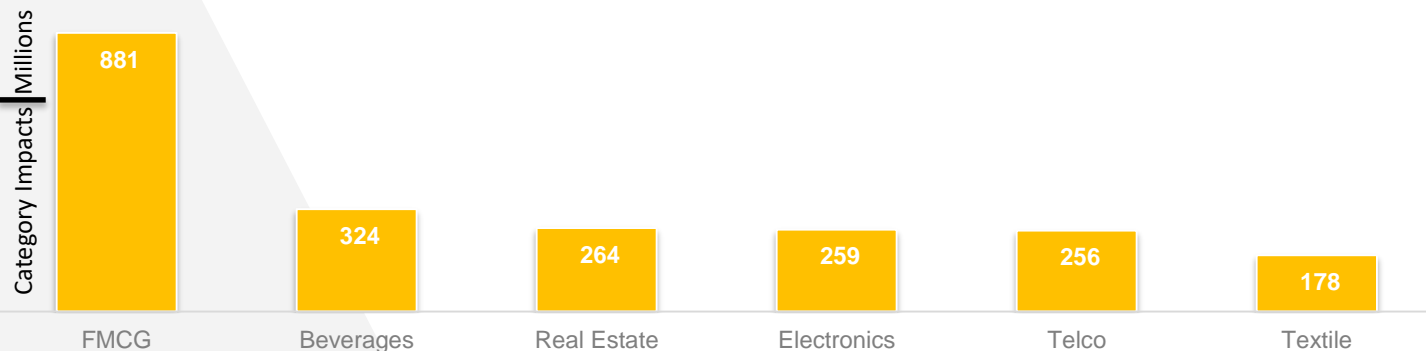
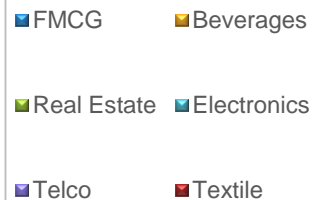
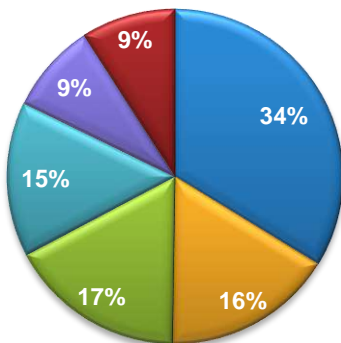


Target Group Share Ratings



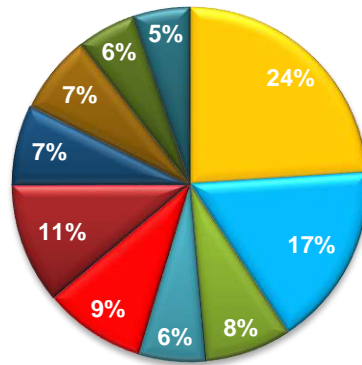
Category Wise Summary

Category Wise Spend

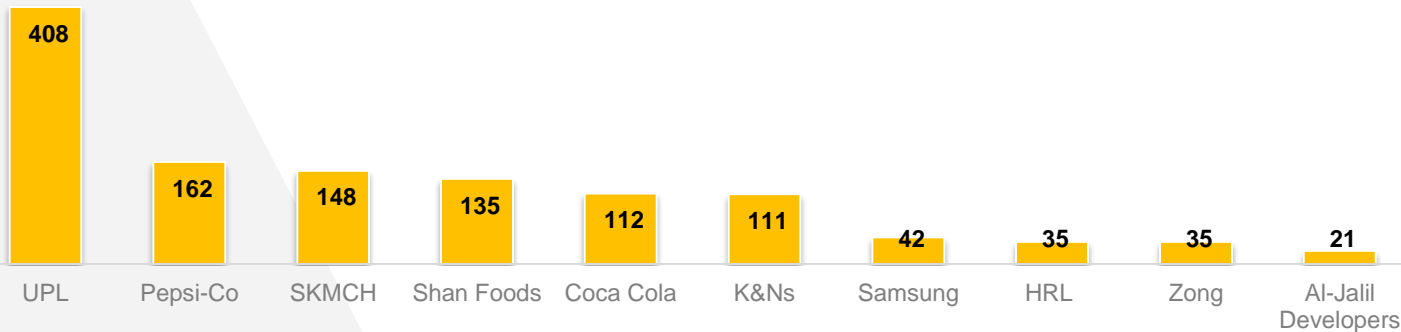


Top 10 Advertisers

Relative Share of Spend

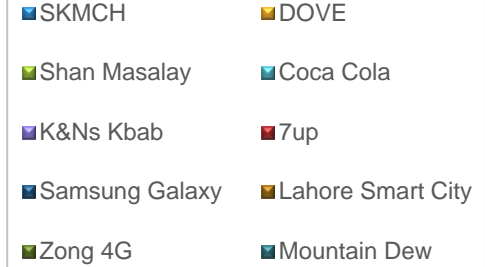
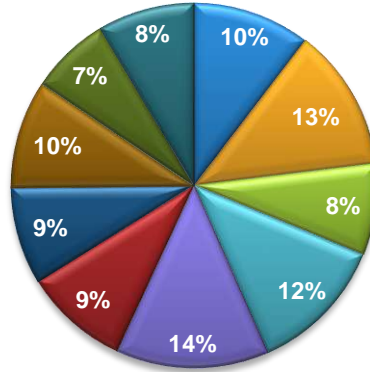


Impacts in Millions

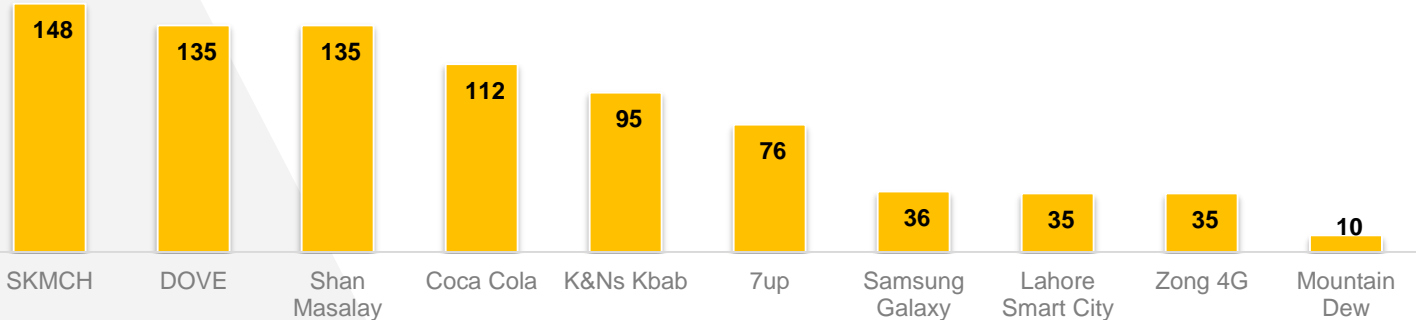


Top 10 Brands

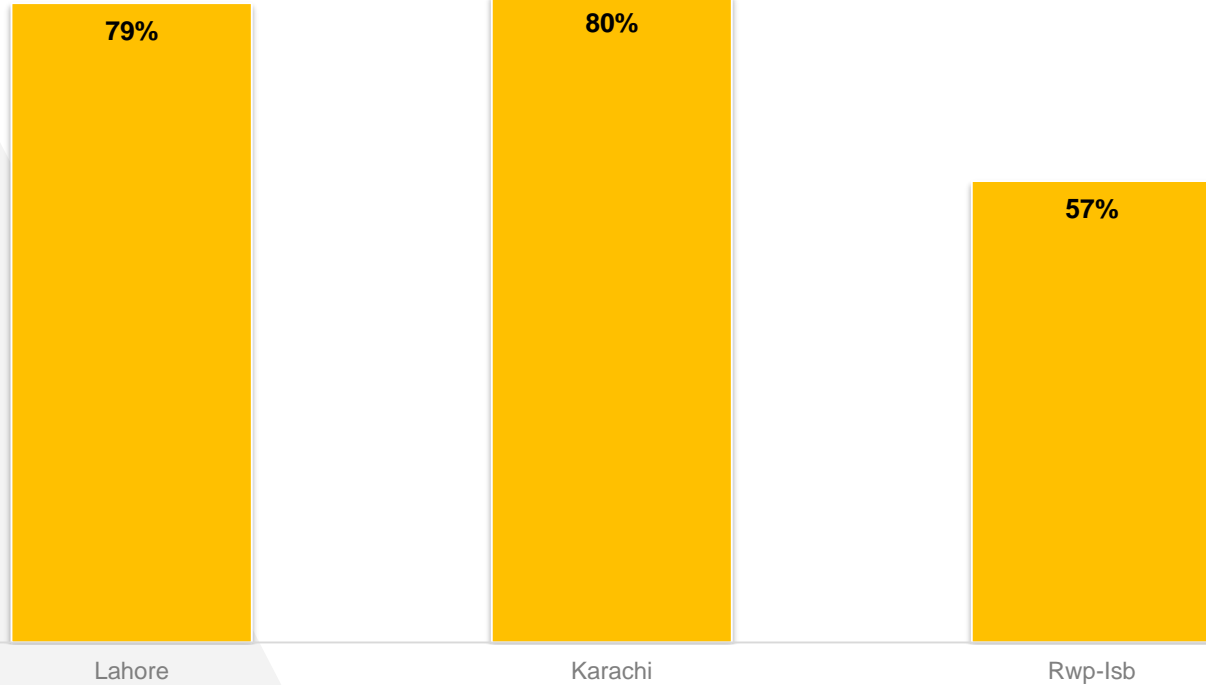
Relative Share of Spend



Impacts in Millions



Site Occupancy



THANK YOU!

